

Silver Sponsorship The Water Cooler October 14-15, 2008

Join the group of premier companies and earn identification as a Silver Sponsor.

One of the most popular questions in the desert town of Las Vegas is “where’s the water?” Your booth can be the answer to this question! There will be individual bottle of thirst-quenching water at your booth during show hours. Greet attendees and watch them return to your booth again and again. Your investment of \$3,500 includes all the following benefits.

Silver Sponsorship Benefits

Pre-show Publicity and Benefits

1. Your company logo on all* print media, pre- and post-show (including signage, press releases, advertisements, electronic mail, direct mail and any other materials produced to promote the show).
 - 750,000+ Attendee brochures, Email campaigns, post cards and websites.
 - Ads in all of the publications where the show is promoted.
Plus ... Local ads in daily papers, weekly business journal and targeted outlets as deemed appropriate by show management

(* Inclusion of logo is based on date of contract acceptance. Every effort will be made to include your logo on all material not already distributed.)

2. Complimentary logo and listing on the home page.
3. Logo and company description on the website and hotlinked to your website.

On-Site Publicity and Added Benefits

1. Premium booth location.
2. Your logo on the Entrance Unit.
3. Company literature may be inserted in the souvenir event bags.
4. Opportunity to provide ad information to be included on the Conference CD-Rom.
5. You will receive ten (10) complimentary conference registrations, which may be transferred to your clients and staff (a \$9,950 value).
6. We will have prominently displayed signage at the Convention Center indicating your sponsorship.

Total Investment: \$3,500

This proposal has been prepared with your specific marketing goals in mind. If you find the contract acceptable, please sign below and sign the attached Sponsorship Contract terms and fax them to 281-847-5368. The specific

terms of this agreement are outlined on the attached Sponsorship Contract. Once this contract has been signed it is not cancelable. The payment terms of this contract are:

The payment terms of this contract are:

50% deposit due upon signing to secure your first right of refusal	\$1,750
Final payment due August 1st, 2008	\$1,750

If you have any further questions or concerns please don't hesitate to call me.

Agreed by: _____ Date: _____

Title of Authorized Signature/Print name

This credit card will be charged following the above schedule.

Credit Card Authorization

Card Number

Expiration

Name on Card

Who should we contact for day-to-day activity?

Contact for booth set up and registration _____

E-mail _____

Office phone _____

Cell _____